

Los Angeles, CA

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A professional, hardworking, and creative apparel designer with strong communication abilities; over eleven years of combined experience in both women's denim and sportswear categories.

TECHNICAL QUALIFICATIONS

- Advanced CAD skills; Adobe Photoshop + Illustrator | • Extensive experience in PLM systems; Blue Cherry + Gerber WebPDM
- A thorough comprehension of garment construction | • Well practiced at measuring, updating specs & providing fit comments
- Knowledge of textiles and fabric suitability | • Experience partnering with domestic & overseas factories, laundries & vendors
- Adept at problem solving; resolution oriented | • Eyes have been tested and ranked at the Superior level of color discrimination

RELEVANT PROFESSIONAL EXPERIENCE

• Liverpool Jeans / 2253 Apparel

2019– present

Designer

Worked alongside patternmakers, tech team and fellow designers to request, fit & perfect samples for sales markets and bulk production. Collaborated with CEO, Design Director, Merchandiser and Sales teams to build the line plan out according to our seasonal SKU plan. Maintained and retained ownership over BOM's, tech packs, and specs for development protos up until production pass off. Sketched inner and outer detailed construction call outs in Adobe Illustrator for tech packs created in the PLM system. Provided feedback, wash comments, and approvals to production team to ensure the intent of the design was executed at production. Communicated daily with factories overseas to efficiently track, develop & execute samples according to the company calendar.

• Joe's Jeans / Centric Brands

2016–2019

Designer

Associate Designer

Managed and triggered the flow of all full price women's denim styles developed from first conception through to production stage. Delegated various design and administrative tasks and responsibilities to the team of Assistant & Tech designers accordingly. Worked closely with Design Director and Assistant Designer to research and create seasonal concept and design direction. Partnered with team of merchandisers and sales to fulfill the needs of our SKU plan and price points in a thorough sketch review. Attended daily fittings & worked with patternmakers, tech designers and production team to perfect fit and construction. Communicated directly with our factories in China and Mexico to ensure proper execution and timely delivery of all proto and SMS. Maintained up-to-date library of label packages, hardware, trims, embroidery, color standards and print approvals for reference. Collaborated with wash developer to create the wash range and to improve, approve and perfect each wash standard with factories.

• NYDJ Apparel, LLC

2011–2016

Associate Designer

Assistant Designer

Researched trends and created mood, color and concept boards to communicate the main themes and ideas for each delivery per season. Approved all color from development lab dips through to production shade bands for domestic & overseas woven and knit product. Responsible to put all print art into appropriate repeats, select pantones, and comment on all strike offs to approve for production. Managed and maintained a complete library of all approved trims, color standards, lab dips, strike offs and print approvals. Designed and managed the development process of all embroideries and embellishments for in line back pocket and specialty pieces. Presented each seasonal line to our sales force in the NY and LA showrooms as well as buyers from Nordstrom, Macys, & Bloomingdales. Worked closely with our product development team each day to ensure any problems were being solved and that deadlines were met. Attended daily fittings & worked with tech designers and patternmakers to perfect fit, construction, and update BOM's in PLM.